

Color

Color palette

Saudia Cargo uses the colors that represent the Kingdom along with the colors of the sky and the land; elements that show the essence of cargo.

A deliberate and generous use of white gives a spacious and contemporary feel to our communications.

Royal Green

Pantone®
349C

R 0
G 105
B 55

C 91
M 33
Y 99
K 26

#006937

Royal Blue

Pantone®
295C

R 0
G 40
B 86

C 100
M 84
Y 36
K 39

#002856

Wadi

Pantone®
544C

R 182
G 223
B 255

C 32
M 3
Y 0
K 0

#B6DFFF

White

R 255
G 255
B 255

C 0
M 0
Y 0
K 0

#FFFFFF

Contacts

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